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Bolton Hotel to Walk the Red Carpet as Finalist in New Zealand's Coveted Tourism Awards

The Bolton Hotel has been announced as a finalist in the Accommodation category of the prestigious 2010 Tourism Industry Association of New Zealand (TIANZ) Awards. Prime Minister, and Minister of Tourism, John Key will attend the Tourism Industry Awards New Zealand Ceremony in Auckland on Thursday 14 October.

The TIANZ Awards this year celebrates excellence and innovation. The TIANZ Awards are the New Zealand's most prestigious tourism awards with hundreds of entries from 14 regions having been narrowed down to 34 finalists.

The Bolton Hotel will compete against many other New Zealand hotels for the Accommodation award. The only other Wellington nominee to join The Bolton Hotel is YHA Wellington. The Bolton Hotel has earned a nomination for its commitment to innovation through its "BrainFood" concept, a creative menu specifically designed to increase mental attention, engagement and concentration levels of those attending work functions or offsites, their recent "Raising the Standard" online cooking tutorials with Bisque on Bolton's chef Steve Morris which currently features on Stuff.co.nz, the addition of the Residence Suite which is considered the premiere hotel room in Wellington, and the hotel's active presence in the social media community using Twitter and Facebook.

"We're really excited to be a finalist especially as this was our first time entering the awards. We always try to think differently about what we can offer our guests as well as challenge the status quo. This means we then give them a compelling reason to choose us over others," says Meredith Ellis, New Business Manager of The Bolton Hotel.

The Bolton Hotel is Wellington's only New Zealand owned and operated boutique five-star Qualmark rated hotel. Superbly appointed, contemporary and elegant, the Bolton Hotel has 142 rooms, from studios through to one and two bedroom suites. It features award winning restaurant Bisque on Bolton which was Wellington's only hotel restaurant to be shortlisted in the *Cuisine* NZ Restaurant of the Year awards 2010.

For more information on the Bolton Hotel or their TIANZ Awards nomination, please contact Meredith Ellis at Bolton Hotel at +64 4 462 3760, or email: meredith.ellis@boltonhotel.co.nz

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